

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT  
APPLICATION

## REQUEST FOR FILING APPLICATION

Under Rule 53(a), (b) &amp; (f)

(No Filing Fee or Oath/Declaration)

(Do NOT use for Provisional or PCT Applications)

Use for Design or Utility Applications



00909

jc796 U.S. PTO



11/20/01

Hon. Commissioner of Patents  
Washington, DC 20231

Atty. Dkt.

P 271178

M#

Client

Date:

November 20, 2001

Sir:

1. This is a Request for filing a new Patent Application(☐ Design ☒ Utility) entitled:

2. (Complete) Title:

MEDIA TRACKING SYSTEM AND METHOD

without a filing fee or Oath/Declaration but for which is enclosed the following:

3. ☒ Abstract 1 page(s).

4. 56 Pages of Specification (only spec. and claims);

5. ☐ Specification in non-English language

6. 48 Numbered claim(s); and

7. ☒ Drawings: 9 sheet(s) ☐ 1 set informal;8. ☒ formal of size: ☒ A4 ☐ 11"

DOMESTIC/INTERNATIONAL priority is claimed under 35 USC 119(e)/120/365(c) based on the following provisional, nonprovisional and/or PCT international application(s):

Application No.	Filing Date	Application No.	Filing Date
(1) 60/252,415	November 22, 2000	(2)	
(3) 274560		(4)	
(5)		(6)	

10. FOREIGN priority is claimed under 35 USC 119(a)-(d)/365(b) based on filing in

Application No.	Filing Date	Application No.	Filing Date
(1)		(2)	
(3)		(4)	
(5)		<input type="checkbox"/> See 3 <sup>rd</sup> page for additional priorities	

11. (No.) Certified copy (copies): ☐ attached; ☐ previously filed (date) \_\_\_\_\_  
in U.S. Application No. / filed on \_\_\_\_\_12. ☐ This is a reissue of Patent No. \_\_\_\_\_13. ☒ See top first page re prior Provisional, National, International application(s) (X box only if info is there and do not complete item 14 or 15.)

14. This application claims benefit of the following prior US application(s), the contents of which are incorporated into this application by this reference:

No. 60/ 252,415 filed November 22, 2000

No. / filed

No. / filed

No. PCT/ / filed

designated the U.S. and that International Application ☐ was ☐ was not published under PCT Article 21(2) in English15. ☐ See the attached Preliminary Amendment, which amends the specification to claim benefit of the above listed US applications16. Extension to date: ☐ concurrently filed ☐ not needed ☐ previously filed17. ☒ Small Entity Status is claimed (pre-filing confirmation required)17(a) ☐ Attached: (No.) Small Entity Statement(s). (Since 9/8/00 Small Entity Statement not essential to make claim)17(b) ☒ See NONPUBLICATION REQUEST under Rule 213(a) attached (Pat-258)

18. ☐ Assignee (option)

19. ☐ Attached:

20. This application is made by the following named inventor(s) (Double check instructions for accuracy.):  
(Listing of inventor(s) not a requirement, but list if known)

(1) Inventor	Reza	P.	RASSOOL
	First	Middle Initial	Family Name
Residence	Stevenson Ranch	California	United Kingdom
	City	State/Foreign Country	Country of Citizenship
Mailing Address			
(include Zip Code)			

(2) Inventor	William	P.	WORZEL
	First	Middle Initial	Family Name
Residence	Milan	Michigan	United States
	City	State/Foreign Country	Country of Citizenship
Mailing Address			
(include Zip Code)			

(3) Inventor	Brian	A.	BAKER
	First	Middle Initial	Family Name
Residence	Bellevue	Washington	United States
	City	State/Foreign Country	Country of Citizenship
Mailing Address			
(include Zip Code)			

(4) Inventor			
	First	Middle Initial	Family Name
Residence			
	City	State/Foreign Country	Country of Citizenship
Mailing Address			
(include Zip Code)			

(5) Inventor			
	First	Middle Initial	Family Name
Residence			
	City	State/Foreign Country	Country of Citizenship
Mailing Address			
(include Zip Code)			

21. NOTE: FOR ADDITIONAL INVENTORS, "X" box ☐ and list additional inventors on attached sheet (incorporated by reference)

Pillsbury Winthrop LLP  
Intellectual Property Group



00909

By: Atty: Christine H. McCarthy

Reg. No. 41844

Sig:

Atty/Sec: CHM/EED

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NOTE: File in duplicate with 2 post card receipts (PAT-103) & attachments

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT APPLICATION of:

Inventor(s): RASSOOL, et al.

Atty Dkt: 39600 / 271178

C# M#

Filed: Herewith

**NOTE:** Request will **NOT** be honored by PTO if filed later than the application.

Title: MEDIA TRACKING SYSTEM  
AND METHOD

**MUST** be filed with the application initially.

**NONPUBLICATION REQUEST UNDER RULE 213(a)**

The attached new application is **NOT TO BE PUBLISHED** under 35 U.S.C. §122(b).

I hereby certify that the invention disclosed in the attached new application has not been and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication at eighteen months after filing.

This request is signed in compliance with the provisions of Rule 33(b) by the signature(s) in one of the three columns below.

Respectfully Submitted

Inventor(s)

Assignee(s) of Record Per  
Enclosed Assignment

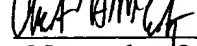
Sig: \_\_\_\_\_  
Name: \_\_\_\_\_  
Date: \_\_\_\_\_

Assignee:

By Atty.: Christine H. McCarthy  
Reg. No.: 41,844

Sig: \_\_\_\_\_  
Name: \_\_\_\_\_  
Date: \_\_\_\_\_

By \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

Sig:   
Date: November 20, 2001  
Tel.: 703-905-2051  
Fax: 703-905-2500

Sig: \_\_\_\_\_  
Name: \_\_\_\_\_  
Date: \_\_\_\_\_

Assignee:

By \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_